التعاون الألماني
DEUTSCHE ZUSAMMENARBEIT

giz Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH

وزارة العمل
Ministry of Labor

SUCCESS STORIES
"HOME-BASED BUSINESSES I"
A CORONA RESPONSE MEASURE FROM MINISTRY OF LABOUR



Reason

As a response to the COVID19- crisis, the MOL launched a competition for Innovative Home-Based Businesses in March 2020. The goal was to give those who were confined to their home, unable to leave their immediate environment and thus without an option to seek employment, a chance to generate income through self-employment.

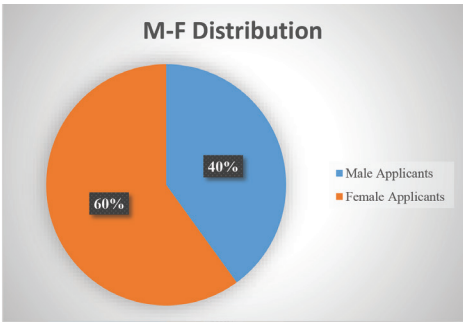
Description

The home-based business activity was conducted in cooperation with its partner GIZ (German Development Cooperation), acting on behalf of the German Federal Ministry of Economic Cooperation and Development (BMZ). As part of the comprehensive support package, the beneficiaries received up to NIS 5,000 of seed funding to purchase the means of production necessary to start the production. Subsequently coaching services were provided to the beneficiaries through an experienced entrepreneur to ensure a sustainable implementation of the business ideas. In addition to this, Injaz Palestine, a local NGO, has pledged its support to the Ministry of Labour for this measure through training for the beneficiaries in business and digital skills. It should be noted that they provided this service without any cost for the ministry or the beneficiaries.

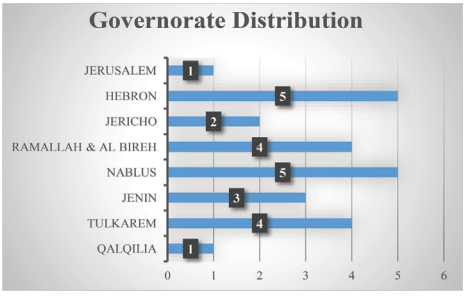
Statistics

In total almost 90 business ideas were received by the selection committee, out of which the highest scoring 25 ideas were chosen according to transparent evaluation criteria by a selection committee. Women were particularly successful in this competition with %60 of all beneficiaries. Most of the beneficiaries are in the age group from 31 to 40 and almost all ideas are from the following sectors: Food Production (9), Agriculture (8), Textile (4), Handicrafts (3)& Services (1).

Male Applicants	10
Female Applicants	15
Total	25
Governorate	Total
Qalqilia	1
Tulkarem	4
Jenin	3
Nablus	5
Ramallah & Al Bireh	4
Jericho	2
Hebron	5
Jerusalem	1
Total	25



Sector	
Food Production	9
Agriculture	8
Textile	4
Handicrafts	3
Services	1
total	25



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Stories , quotes and photos from beneficiaries

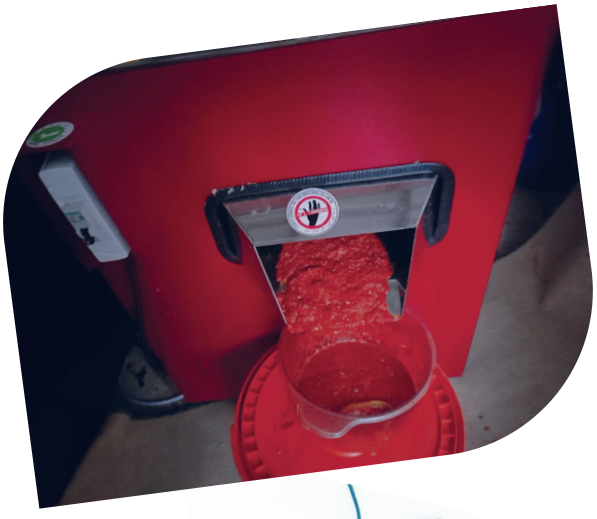
Mohammad Abalan

Mohammad is an agronomist, he lost his job during corona. And that stimulated him to start his own hydroponic planting business and started in planting Broccoli to sell in the market. He commented:" the financial support during the difficult times and capacity building trainings in the field of operating an own business has stimulated me to work on my hydroponic planting business started by planting broccoli and connected with potential marketers to sell my product. This supported me financially after losing my job.



Hana Qalalweh

Hana was unemployed when she chose to participate in the home-based business competition. She has received a machine which crushes chilli peppers as support and has since started the production of homemade chilli sauce. Hana has multiple products she sells in Hebron local market . She commented:" the financial support and capacity building training contribute in increasing my production in Chili manufacture to distribute in market and to restaurants as before trapped to sell for individuals.







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Adwaa Ayyash

Adwaa has a talent in fashion designing, as she used to design her own cloth. The support through the project in purchasing her a sewing machine stimulated her to start her own business by designing cloth and sell in market. She commented" the useful training courses contribute in building my capacity to break in the labor market with confident and start my own business as the sewing machine has been the kick off towards to achieve my business world.





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